

FIG. 1

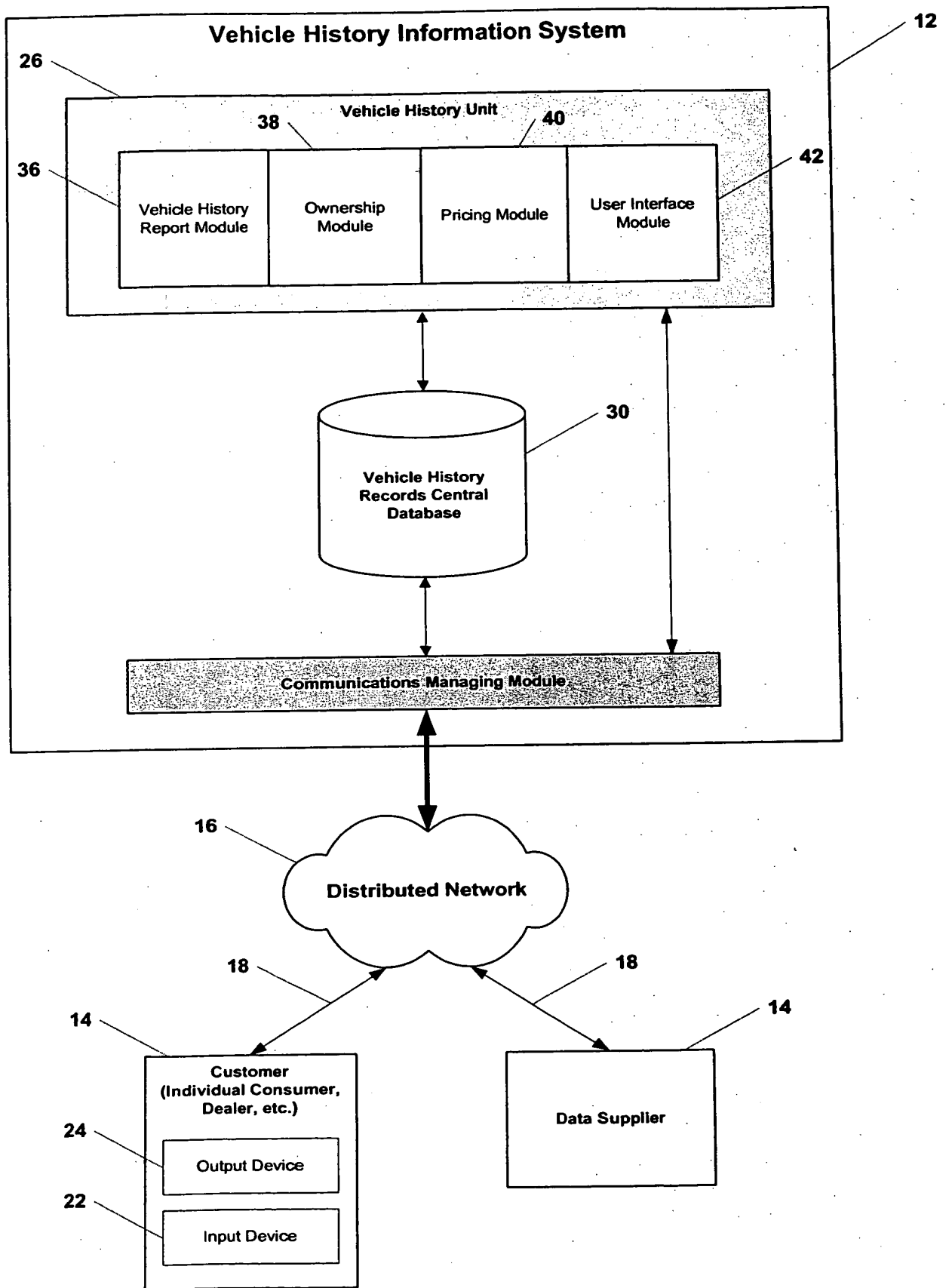


FIG. 2

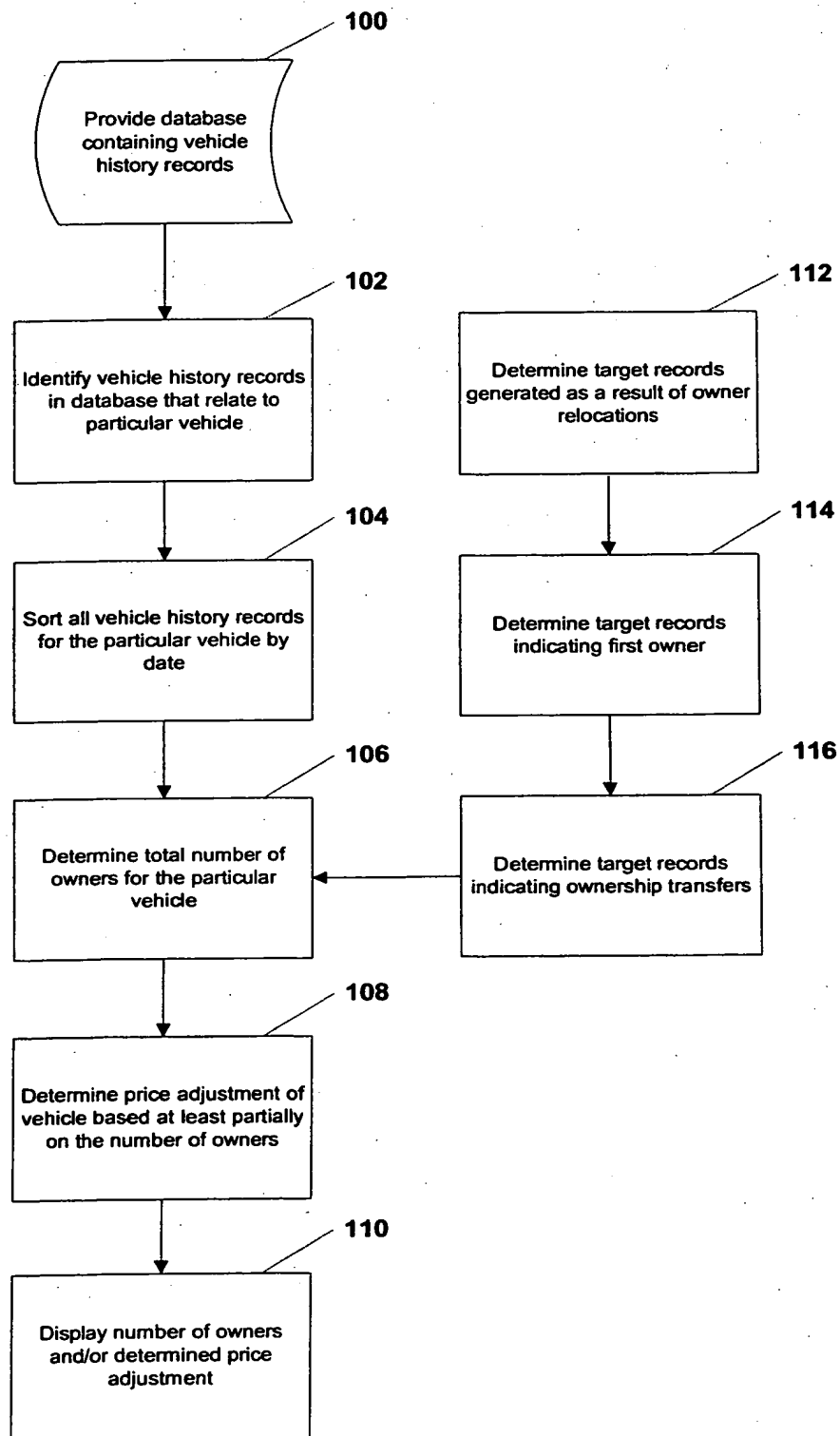


FIG. 3

VIN Check

Please enter the VIN you want a CARFAX Report for, so it can be validated before your order is processed.

103

VIN:
A VIN must be exactly 17 characters long;
the letters "I", "O", or "Q" never appear.

105


No risk - instant money back guarantee!

Continue My Order

Get every penny back if not 100% satisfied!

101

Secure Application

 Our credit card processing, secured by Verisign, allows us to provide you with immediate access your CARFAX Report. Our secure server encrypts your private information to protect your transaction.

Benefits of CARFAX Reports:

- Get the real history for only \$14.99
- 100% Money-back Guarantee
- On-screen results in seconds

FIG. 4

Ownership History:



107

CARFAX estimates that this 1998 FORD ESCORT SE (3FAFP15P9WR259859) has had 2 owner(s). CARFAX analyzed this vehicle's title history and other supporting events to identify potential ownership transfers. In compliance with the U.S. privacy laws, CARFAX does not collect or report owner names or addresses.

Estimated Owners:

1st owner
2nd owner

Date:

08/20/1998
08/01/2002

Location:

Pennsylvania
Virginia

CARFAX Ownership History Price Adjustment® Patented



581

Buying or selling this vehicle? Based on this 1998 FORD ESCORT SE's 2 estimated owners and other ownership-related factors, you should adjust the base price of this vehicle by:

Two Owner 1998 Ford Escort SE

+ \$460

FIG. 5

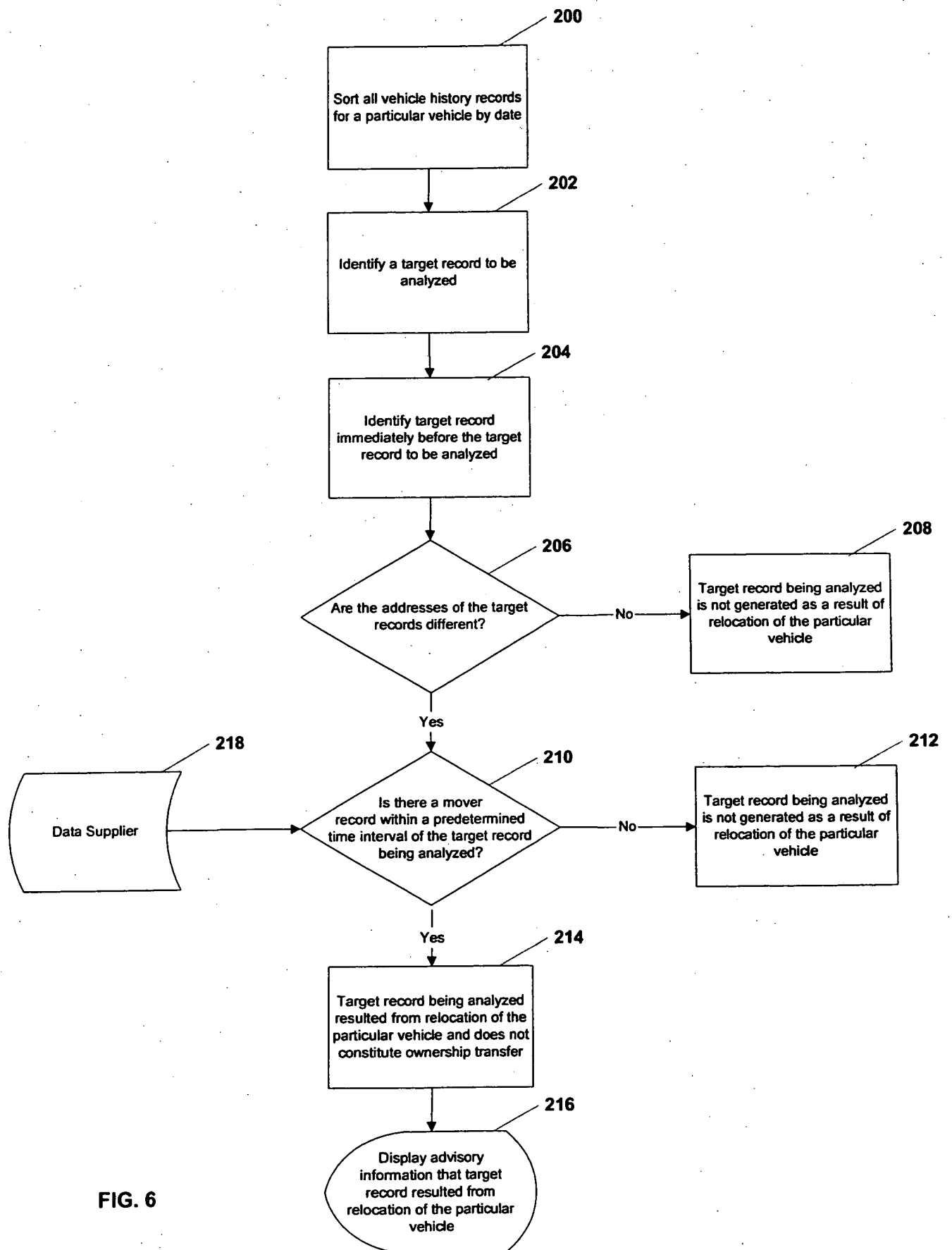
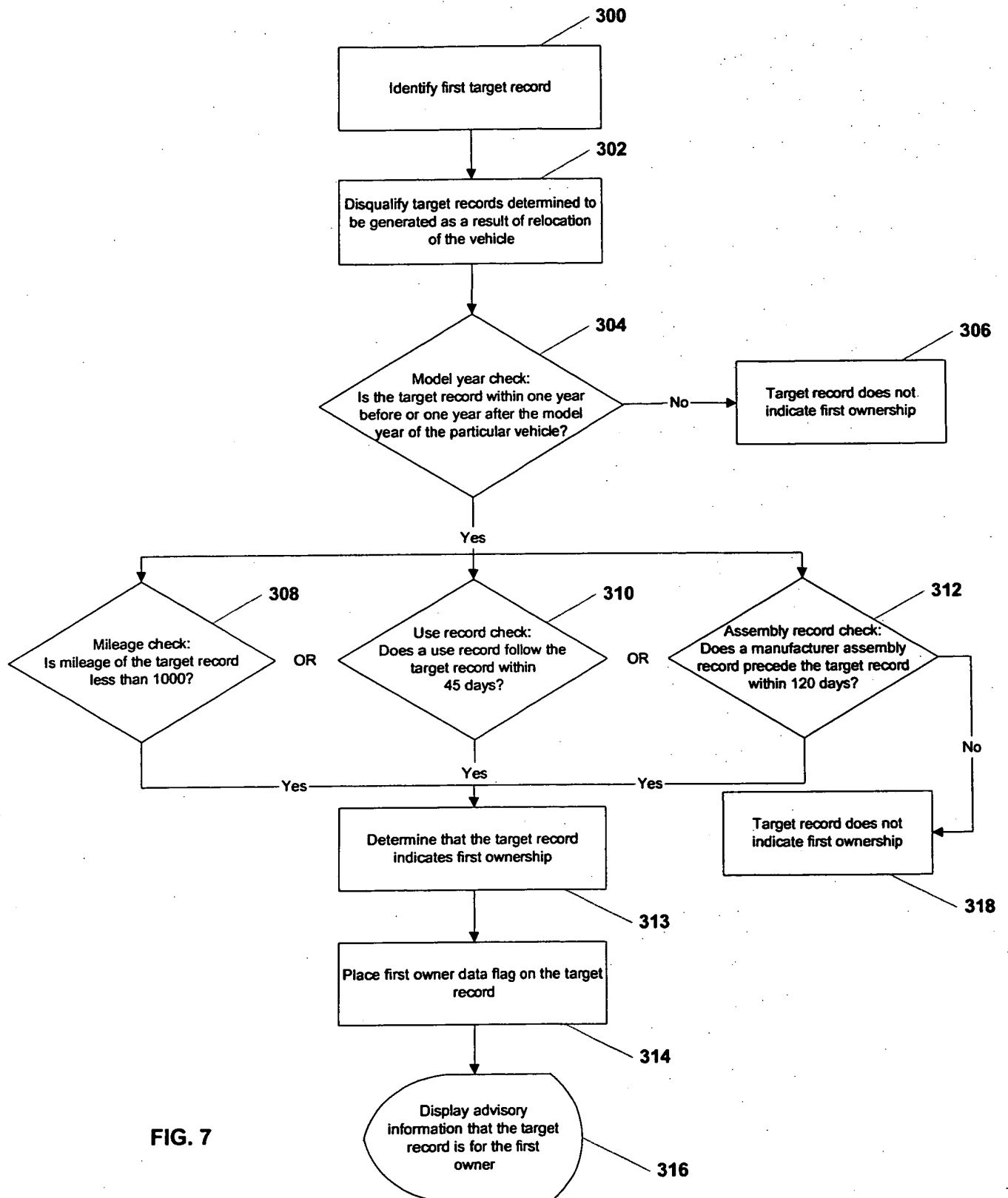


FIG. 6



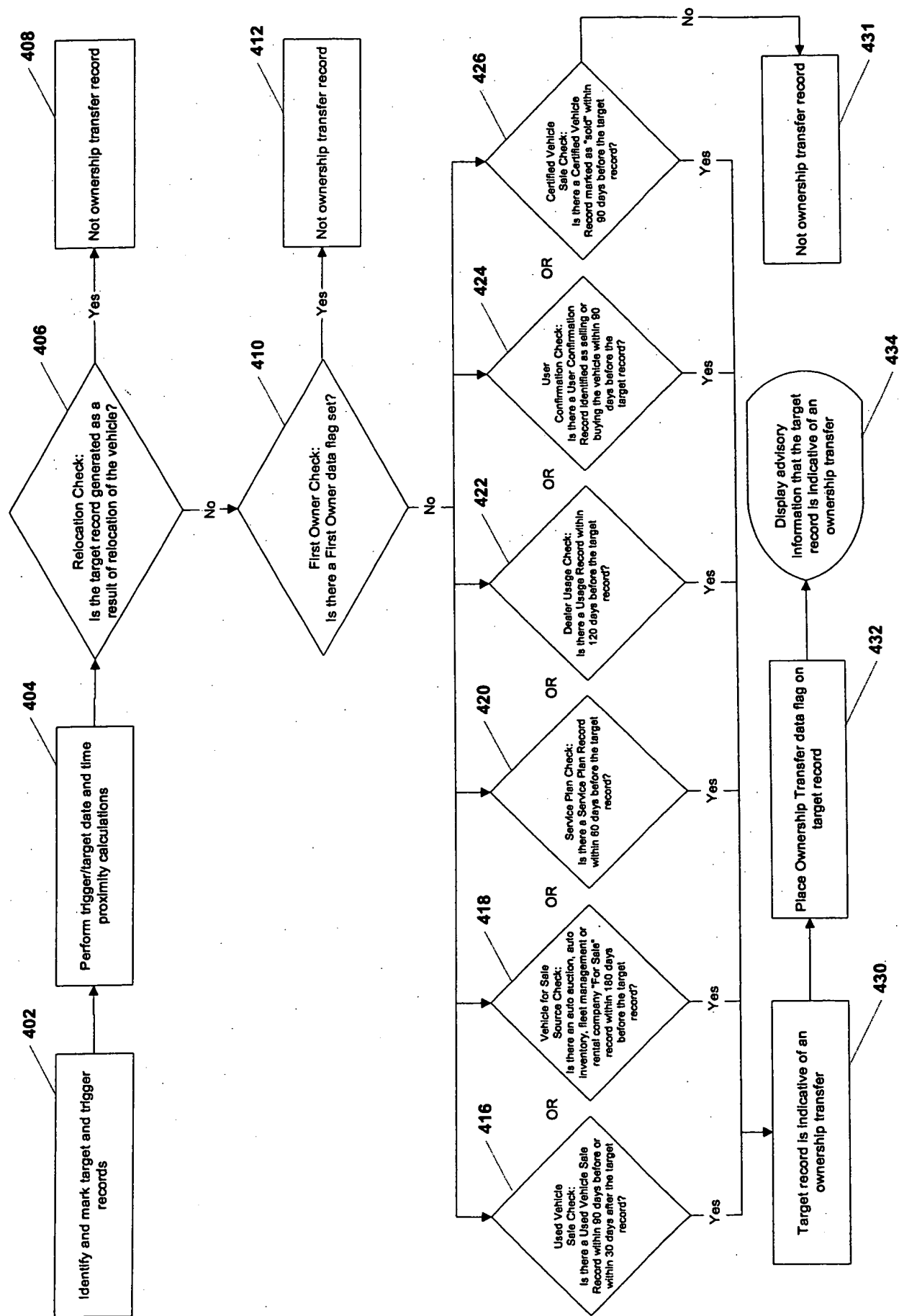


FIG. 8

↖ 500

Date:	Odometer Reading:	Source:	General Comments:
502 → 02/28/2001		Virginia Motor Vehicle Dept. Chantilly, VA	Vehicle Owner Relocated
03/09/2001	10,854	Virginia Motor Vehicle Dept. Chantilly, VA	Title or registration issued
12/20/2001		Auto Inventory Chantilly, VA	Vehicle offered for sale
501 ↗ 03/10/2003	23,881	Virginia Inspection Station Chantilly, VA	Passed emissions inspection

FIG. 9

↖ 510

Date:	Odometer Reading:	Source:	General Comments:
516 → 02/12/2001		Buick Assembly Plant Smyrna, TN	Vehicle Assembled at GM Plant
512 → 04/25/2001	15	Maryland Motor Vehicle Dept. Baltimore, MD	Title or registration issued
514 → 04/26/2001		Maryland Motor Vehicle Dept. Baltimore	Registered as corporate fleet vehicle
06/01/2003	37,952	Maryland Motor Vehicle Dept. Baltimore, MD	Title or registration issued

FIG. 10A

510

Date:	Odometer Reading:	Source:	General Comments:
03/05/2001		Buick Assembly Plant Smyrna, TN	Vehicle Assembled at GM Plant
512 → 04/25/2001	15	Maryland Motor Vehicle Dept. Baltimore, MD	Title or registration issued First Owner Reported
04/26/2001		Maryland Motor Vehicle Dept. Baltimore	Registered as corporate fleet vehicle
06/01/2003	37,952	Maryland Motor Vehicle Dept. Baltimore, MD	Title or registration issued

FIG. 10B

550

552

Date:	Odometer Reading:	Source:	General Comments:	Comments For Patent Application
554 → 04/25/2001	15	Maryland Motor Vehicle Dept. Baltimore, MD	Title or registration issued <u>First Owner Reported</u>	Target Record 1 Does not qualify as New Owner Record because is already a First Owner Record
563 → 05/27/2002	18,542	Auto Inventory Bowie, MD	Vehicle offered for sale	Trigger Record
562 → 06/11/2002		Automotive Services Company	Used vehicle sold	Trigger Record
556 → 07/06/2002		Maryland Motor Vehicle Dept. Baltimore, MD	Title or registration issued	Target Record 2 Eligible as a New Owner Record
05/12/2003		Maryland Inspection Station Baltimore, MD	Passed emissions inspection	
558 → 06/01/2003	37,952	Maryland Motor Vehicle Dept. Baltimore, MD	Title or registration issued	Target Record 3 Eligible as a New Owner Record
564 → 06/01/2003		Service Plan Company	Service Plan Purchased	Trigger Record

FIG. 11A

↖ 550

	Date:	Odometer Reading:	Source:	General Comments:
554 →	04/25/2001	15	Maryland Motor Vehicle Dept. Baltimore, MD	Title or registration issued First Owner Reported
	05/27/2002	18,542	Auto Inventory Bowie, MD	Vehicle offered for sale
	06/11/2002		Automotive Services Company	Used vehicle sold
556 →	07/06/2002		Maryland Motor Vehicle Dept. Baltimore, MD	Title or registration issued New Owner Reported ← 556
	05/12/2003		Maryland Inspection Station Baltimore, MD	Passed emissions inspection
558 →	06/01/2003	37,952	Maryland Motor Vehicle Dept. Baltimore, MD	Title or registration issued New Owner Reported ← 556
	06/01/2003		Service Plan Company	Service Plan Purchased

FIG. 11B

600
Example: 4 year old Honda Accord at with a base Kelley Blue Book value of \$15,000

602 → How much would you pay for this car if you **did not know the number of owners**?
\$ _____

How much would you pay if you **knew the car had...**

604 → One owner	\$ _____
606 → Two owners	\$ _____
608 → Three owners	\$ _____
Four owners	\$ _____
Five owners	\$ _____
Six owners	\$ _____
Seven owners	\$ _____

FIG. 12

620
Asking price of vehicle when customer...

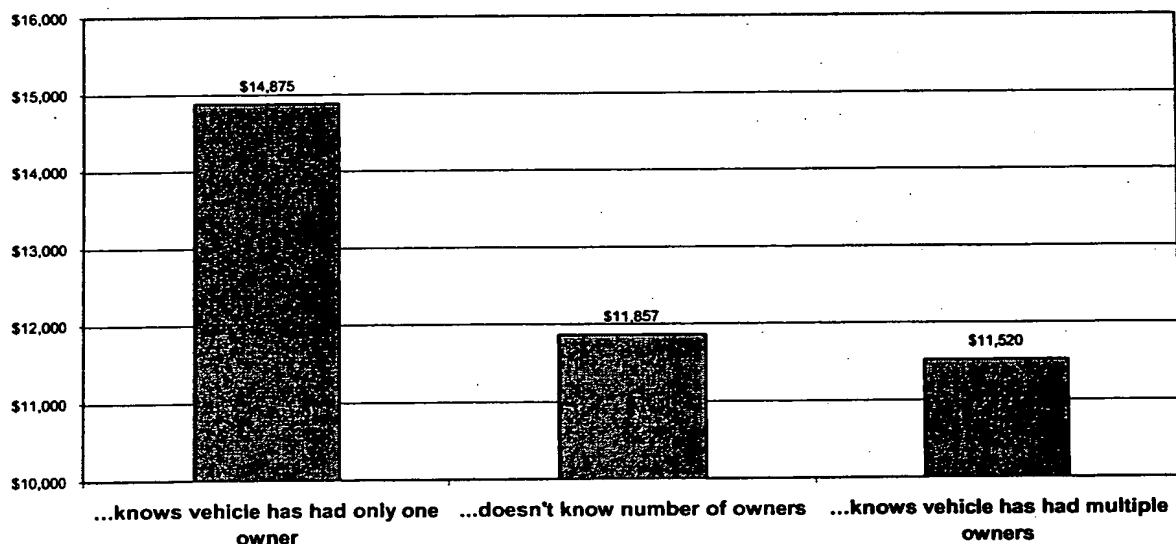


FIG. 13

624

Number of Previous Owners ⇒	1	2	3	4	5	6	7
Vehicle Value +or -	++	+	N	-	-	---	---

Where:

- + = Number of owners increases the value of vehicle as compared to base price
- N = Neutral - Does not change value of vehicle – stays at base price
- = Number of owners decreases the value of vehicle as compared to base price

FIG. 14

630

	Number of Previous Owners ⇒						
Vehicle Age ↓	1	2	3	4	5	6	7
Less than 1 yr old	-	---	---	---	---	---	---
1 yr old	N	---	---	---	---	---	---
2 yr old	N	---	---	---	---	---	---
3 yr old	+	N	---	---	---	---	---
4 yr old	+	N	-	---	---	---	---
5 yr old	+	+	N	-	---	---	---
6 yr old	++	+	N	-	---	---	---
7 yr old	++	+	N	-	---	---	---
8 yr old	++	+	N	-	---	---	---
9 yr old	+++	+	N	-	---	---	---
10 yr old [...]	+++	++	+	N	-	-	---
15 yr old	++++	++	+	+	N	-	-
20 yr old	++++	++	+	+	+	N	N

Where:

- + = Number of owners increases the value of vehicle as compared to base price
- N = Neutral - Does not change value of vehicle – stays at base price
- = Number of owners decreases the value of vehicle as compared to base price

FIG. 15